

WATERFORD SUSTAINABLE LIVING INITIATIVE

STRATEGIC PLAN 2019-2022



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ABOUT US

The Waterford Sustainable Living Initiative (SLi) grew out of an organisational commitment to the Sustainable Development Goals and the 2030 Agenda. SLi is a Not-for-Profit Company Limited by Guarantee and is governed by a Management Committee. SLi provides a range of education and awareness raising programmes to the formal and non-formal education sectors as well as working within community settings.

SLi was incorporated in the Spring of 2019 under the direction of the Management Committee who operate under the guiding principle that we are at a critical global moment and we have a moral imperative to embrace sustainability and responsible consumption in order to combat climate change and build a just future.

After a 2019 strategic planning and consultation process, the Management Committee decided to embrace the Sustainable Development Goals as a framework for our work for this upcoming period, 2019-2022, and beyond. As such, this document presents the first of the SLi Programmes designed to work with our community to build and embrace a sustainable future where the economic, human and environmental factors work together in order for us all to live with dignity.

SLi's vision is for a clean, just and sustainable future for all. SLi's mission is to provide a community-based sustainable living centre combining waste-free retail, education programmes and awareness raising events within a public space to enable our community to embrace a more sustainable and connected way of life.

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KEY THEMES FOR OUR STRATEGIC PLAN

- * *SUSTAINABILITY*
- * *SOLIDARITY*
- * *EMPATHY*
- * *CIRCULAR ECONOMY*
- * *REDUCE, REUSE, RECYCLE*
- * *FAIR TRADE*
- * *CLIMATE CHANGE*
- * *CLIMATE JUSTICE*
- * *ETHICAL CONSUMERISM*
- * *FAIR LABOUR PRACTICES*
- * *HUMAN RIGHTS & DIGNITY*

STRATEGIC



Strategic Objectives

Deeply important to our vision of SLÍ, is that we have an impact in the community at a grass-roots level in order to achieve global change. This requires us to be involved at a number of different entry points with target groups and stakeholders. We want a community to be one that feels empathy and solidarity with people both locally and globally. Our current objectives reflect this commitment to engage with all spheres of our community. We believe that ethical consumerism is key to the building of a sustainable and just world.

- ⇒ *Objective One:* Educators have the skills and knowledge necessary to effectively work with their learners on issues of sustainability, responsible consumption and climate change;
- ⇒ *Objective Two:* Young people understand the global justice implications of an unjust and unequal system and the importance of sustainability, responsible consumption and climate change;
- ⇒ *Objective Three:* Community groups and organisations are empowered to take action as individuals and as consumers on issues of sustainability, responsible consumption and climate change



KEY ACTIONS

Key Actions 2019—2022

As a new organisation, we have a two-phase development plan designed to take place over the course of this Strategic Plan. Phase 1 relates to the establishment of the organisation as well as the implementation of education and awareness raising programmes. Projects included in Phase 1 include:

- ◆ Global Schools: This project works on a global issue with Transition Year Students who in turn share their learning with local primary schools.
- ◆ Plastic Free Waterford: An awareness raising programme designed to inform our community about the dangers of relying on single-use plastic.
- ◆ Plastic Free School Network: A second-level network of schools actively working with SLÍ to eliminate single-use plastic within their school settings

Phase 2 projects include:

- ◆ Retail space featuring minimal waste options for consumers as well as community space designed to bring people together for solutions. The retail space will function as a Social Enterprise with any proceeds being used to further the objectives of SLÍ.
- ◆ A community-based information learning programme (based within the Minimal Waste Shop) designed to help consumers embrace a sustainable lifestyle