

WATER CONSERVATION

How Does It Help? What's The Point?

1 Lots of Water?

70% of Earth is covered by water. But fresh water – the part we drink, cook with, and use for agriculture – is only only 3% of that and 2/3 of it is not reachable because it's stored in glaciers.

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2 Human Rights

In 2020, 1 in 4 people, lacked safely managed drinking water. At this rate, 1.6 billion people will still lack drinking water at home by 2030 (UNICEF).

3 Help The Environment & Save Money

Energy is needed to filter, heat and pump water to your home, so reducing your water use also reduces your carbon footprint and saves you money on your energy bills.

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4 Help The Animals

Using less water keeps more in our ecosystems and helps to keep wetland habitats topped up for animals like otters, water voles, herons and fish.

5 Food Security

All our food needs water to grow and survive. But if the area is suffering from a drought plants will not be able to grow. No water leads to no food and so the population is likely to starve to death.

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WATER CONSERVATION TOP TIPS AT HOME

Only use the washing machine when it's fully loaded



Turn off the tap while brushing your teeth



Take a shower for 5 minutes or less



Never let the tap run when hand washing dishes

Remember to use water wisely



WATER CONSERVATION TOP TIPS IN GARDEN

Fit a water butt and harvest that great Irish rainwater.

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Water plants during the coolest part of the day (early morning/late evening).

Use the water from rinsing or boiling your fruit and veg on your plants.

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Check out the weather, if it's going to rain later or tomorrow don't bother watering.

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Mulch, adding a layer of mulch can lock in up to 70% more moisture meaning you need to water less, winning!

WATER PER FABRIC

1 Pair Jeans
10,000 Litres



Leather
30,268 Litres

1kg Hemp
2700 Litres



Silk Shirt
376 Litres



Cotton T-Shirt
2,500 Litres



WATER PER FOOD

**1 Cup Of Coffee
140 Litres**



**1 Tomatoe
13 Litres**



**1kg Beef
15,400 Litres**



**1kg Sugar
2,500 Litres**



**Glass Of Wine
120 Litres**

